



DEPARTMENT OF DESIGN AND APPLIED ARTS

SCHOOL OF NEW TECHNOLOGIES IN ART
Specialism ► PHOTOGRAPHY

LEARNING OBJECTIVES:

This course trains professionals who can combine creativity with an expert critical and aesthetic view of the world, and therefore create images that are always in line with the client's requests or their own personal artistic work.

EMPLOYMENT PROSPECTS:

This course produces versatile professionals, able to work, normally as a freelancer, in all sectors where images are a fundamental form of communication (fashion, advertising, publishing, journalism, etc.)

OVERVIEW OF MODULES

The overview of modules provides detailed information on all aspects of the teaching students will receive:

- the module type (core, specialist, elective, etc.)
- the module code
- the area of study
- the subject matter.

The core list comprises the areas of study common to all specialisms, whilst the specialist list contains the areas of study that define that particular specialism.

CORE MODULES

CORE LIST	ABPR31	Photography	Photography Photographic documentation Digital photography Photography for cultural heritage Scientific photography
	ABTEC38	Digital applications for the visual arts	Digital applications for art Computer art Computer graphics Digital image processing Digital printing techniques and technologies
	ABST47	Style and the history of art and fashion	History of contemporary art History of modern art
	ABST58	Theory of the perception and psychology of shape	Theory of the perception and psychology of shape Psychosociology of the consumption of culture
	ABPC65	Mass media theory and methods	Mass media theory and methods Communication ethics

Minimum number of credits required for the bachelor's degree 48

SPECIALIST MODULES

ABPR35	Direction	Direction
ABTEC37	Design methodology for visual communication	Design methodology for visual communication
ABTEC40	Multimedia design	Multimedia languages
ABTEC43	Audiovisual languages and techniques	Audiovisual documentation techniques Introduction to video production New integrated media techniques
ABTEC44	Sound design	Sound design
ABST55	Cultural anthropology	Cultural anthropology

Minimum number of credits required for the bachelor's degree 60

SUPPLEMENTARY OR ELECTIVE MODULES

SPECIALIST LIST	ABAV01	Artistic anatomy	The phenomenology of the body Introduction to morphology and shape dynamics
	ABAV06	Painting techniques	Chromatology
	ABPR15	Design methodology	Design methodology
	ABRR16	Drawing for designers	Design and technical drawing Basics of computer-aided design
	ABPR19	Graphic design	Introduction to graphic design for the publishing industry Layout and visualisation techniques
	ABPR30	Material technology	Paper technology
	ABST46	Aesthetics	Aesthetics The phenomenology of the image
	ABST51	The phenomenology of contemporary art	Languages of contemporary art
	ABST52	History and methods of art criticism	Theory and history of visual methods: methodology and visual analysis
	ABPC67	Communication methods and techniques	Advertising communication Introduction to communication in journalism
	ABLE70	Legislation and economics of the arts and entertainment	Information and digital communication law

Minimum number of credits required for the bachelor's degree 36

EXTRA MODULES

Computer skills
Foreign language test
Seminars/workshops/internships

CFA 14

MODULES CHOSEN BY STUDENT

CFA 10

MODULES RELATED TO THE FINAL EXAM

CFA 12

Total credits required for the bachelor's degree 180

PROGRESS TESTS

Tests of the progress made in each module are carried out at the end of the year and consist of:
- an oral or combined written/oral examination for theoretical subjects
- a presentation of projects, followed by a discussion, for subjects that combine theory and practice

FINAL EXAMINATION TYPE

The final examination taken at the end of the bachelor's degree involves:
- the presentation of a laboratory-based piece of work in the student's specialist field under the guidance of a dedicated lecturer
- the writing and subsequent presentation of a theoretical or experimental thesis, with or without illustrations, under the guidance of a supervisor

Pursuant to Italian Ministerial Decree no. 123/09, the core and specialist modules must account for a total of 108 credits (60% of the total of 180); however, the Academy, given its independence, can decide to insert subjects from the core and specialist lists not used as such in the bachelor's degree into the list of elective or supplementary modules. Furthermore, to optimise the teaching provided, it reserves the right to alter the way the different subjects are divided up, on the condition that the aforementioned sectors in the core list remain unchanged.